EVAN ZUSY
Web Application & Front-End Developer

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Experience Highlights

Website Director / Oakland University / Rochester, MI / July 2014 - Current

I serve as the primary web developer on all major development projects for oakland.edu. I build and maintain the University's web presence across a variety of platforms including the University's main CMS (Percussion CM1), Emma email marketing platform, LiveWhale event management system, Google Tag Manager, Google Analytics, and act as the lead support technician for website related matters through a ticketing system. Experienced in building accessible websites and remediation of assets (WCAG 2.1+).

Web Developer / Elite Bank Card & Norman Koza Productions / Keego Harbor, MI / January 2013 - June 2014

I was responsible for the redevelopment of EliteMerchantServices.com and ATMwholesaler.com. Job duties included re-branding and templating both websites(HTML/SCSS), SEO writing, coding HTML email newsletters, and design of digital advertisements.

Art Director / USA Fundraising / Dearborn, MI / July 2011 - January 2013

As the companies second employee, my primary role was to design the corporate brand identity, including all print & web materials. This included development of the company website, e-mail marketing campaign, social media campaigns, and Google Adwords management. Assisted in daily business administration tasks and obtaining sales leads.

Web Developer & Graphic Designer / Squares Restaurant / Ann Arbor, MI / August 2010 - June 2011

As an integral part of the development team for a new start-up restaurant chain, I was in charge of developing the corporate website including integration of an online ordering system, installation and management of the MICROS POS system, design & programming of digital menu boards, design of all printed materials, product photography, and management of all social media accounts.

E-commerce Graphic Designer / PoolGeek.com & ZippyPet.com / Howell, MI / October 2008 - July 2010

Job responsibilities included product photography and editing, building of HTML/CSS landing pages, assisting the senior developer with general website maintenance and updates, and creation of web graphics and advertisements.

Relevant Skills

- Solid understanding of modern JavaScript (ES6+), jQuery, React.js, Next.js, TypeScript, and Git version control
- Thorough knowledge of HTML5/CSS3 responsive design
- Experience working with and building REST API's including Google API, JSON, XML
- Expertise with a variety of Content Management Systems including WordPress, Ghost, Percussion CM1, OpenCart, Joomla, Magento, Able Commerce, Concrete5 and more
- SCSS/LESS responsive frameworks including Foundation and Bootstrap
- Comfortable working in Windows, OSX and Linux (RHEL & Ubuntu) environments
- Experienced in creating and remediating websites and assets that comply with WCAG 2.2/ADA compliance standards
- In-depth knowledge of SEO best-practices for content creation and website structure
- Strong background with PHP, C#/ASP.net, Node.js and MySQL
- Excellent attention to detail and organizational skills
- Ability to effectively manage multiple projects at once

Education

2004 - 2008	Eastern Michigan University - BFA in Graphic Design - Deans List 2007-2008
2000 - 2004	West Geauga High School - Chesterland, OH